



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

AF/GAU 2766
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PATENT
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In Re the Application of:

) Group Art Unit: 2766

SCHULZE, JR.

) Examiner: J. Nimmo

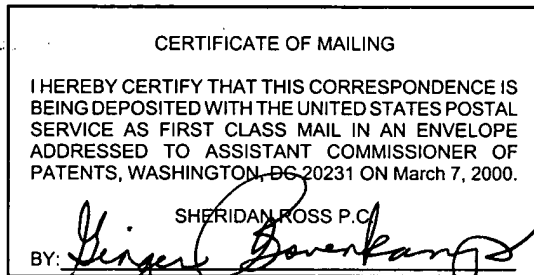
Serial No.: 08/835,105

) AMENDMENT AFTER FINAL

Filed: April 4, 1997

Atty. File No.: 2937-9

For: "MERCHANDISING USING
CONSUMER INFORMATION
FROM SURVEYS"



Assistant Commissioner
for Patents
Washington, D.C. 20231

Dear Sir:

In response to the Office Action having a mailing date of December 21, 1999 (Paper No. 9) regarding the above-identified U.S. patent application, please amend the application as follows to place the application in condition for allowance or in better form for appeal:

IN THE CLAIMS:

1. (Twice Amended) A method for obtaining and responding to information from a number of consumers including a first consumer and a second consumer, comprising:

[conducting an interview with the first consumer to obtain responses to telecommunications survey questions;

5 deciding whether to send the first consumer an identification card based on results of said conducting step;]

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